

THE FIRST FAN CROSS-OVER PROJECT TO BRING THE
WORLD'S MOST LOVED TEDDY BEAR TO THE BSC



\$WVTM
Winnie The Moon



The advent of the blockchain and communities in DeFi have allowed the birth of fan-driven projects, entirely driven by love for a character

WHO IS WINNIE?

Winnie the Pooh is one of the most loved characters for entire generations of children; many years have passed, Winnie has grown up, technology has advanced even in the Acre Woods and space exploration is no longer a taboo





HIS OWN STORY

After a long chat with his friends, thanks to the help of the world famous astronaut Sheppy, they decided to reunite once again and explore the space around them, towards unknown territories and inhabitants with to make friends and share experiences.

WINNIE THE MOON

VISION

The combination of the characters from the world of Winnie and today's new technologies allow for a fantastic mix of opportunities for the project: themed NFT, Winnie themed P2E games, prize tournaments, cartoon mini-series are just some of the ideas that we have plans



DIVERSIFICATION

The possibilities for diversification and growth of the ecosystem are innumerable and the funds raised from the Token trade will allow us to expand our creativity and work in collaboration with the best experts in their respective fields





THREATS AND OPPORTUNITIES

The image of Winnie the Pooh is protected by intellectual rights that Disney renewed until 2026; this means that we will not be able to release our themed NFTs with the faces of our favorite characters until we have a green light from Disney

IT'S NOT A PROBLEM

Contrary to what it may seem, this seemingly huge problem creates an immense opportunity for all of us at the same time



COMMUNITY

The birth of a strong community around the project will be a lever in our favor, we will use the strength of the union and of fans from all over the world to make our voice heard at Disney and the will to give birth to this cross-over

NEXT STEP



In addition, Disney permits temporary grants of property rights to deserving projects.

Having already contacted them explaining in an exhaustive way the project and the mission we pursue, the community that we will be able to build and our ability to report the project to Disney in mass will be a peaceful pressure from us fans to get us noticed and make it clear that we are worth.

MOVEMENT

Succeeding in our founding desire would mean having the exclusive authorization throughout the Crypto landscape to be able to use Winnie 's name and image all over the world, incredibly exponentially increasing our international visibility and the absence of direct competitors in the development of a themed ecosystem. Being part of this movement from the very beginning will make you true early adopters: succeeding in our desire will lead us all to touch the moon with our hands, giving us unprecedented freedom of movement and creativity.



ROADMAP

Q3 2021

STEP 1

Planning positioning strategies in the sector

STEP 2

Choice of token name
(considering global searches, trends, hype, emotional feeling it transmits)

STEP 3

Search for professional team building members

STEP 4

\$WTM is born

ROADMAP

Q4 2021

STEP 1

In-depth activation and setting of the telegram channel

STEP 2

Start of the first marketing campaigns (sub-Reddits) and 1000 Members

STEP 3

Diversification and enhancement of the advertising force by activating other touch points (Twitter Shilling, Telegram Bots, multiple sub-Reddits)

STEP 4

Community is solid: significant expansion of the advertising budget and new touchpoints 24 hours before launch (Poocoin Ads, FB ads, quotes from influencers)

STEP 5

Marketing budget to build the professional website & Contacts strategic Listings

ROADMAP

Q1 2022

STEP 1

Winnie The Moon NFT' s

STEP 2

Contact with developersto
build a Play-to-Earn game

STEP 3

15000 members and
development of National
Communities

STEP 4

Game release and
implementation with NFTs

ROADMAP

Q2 2022

STEP 1

6 months from the birth of
Winnie the Moon contest

STEP 2

Creation of a survey and
comparison with the
community for ideas on the
development of the
project

STEP 3

Winnie the Moon v2

STEP 4

The project entirely in
hand and shaped by the
community